SJS 44 (Rev. 11/04)

#### CIVIL COVER SHEET

APPENDIX H

The IS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS				DEFENDANTS	S			
AAMCO Transmissions, Inc.				Frank Wirth and Auto Center, LLC				
(b) County of Residence of First Listed Plaintiff Montgomery (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant  (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED:				
(c) Attorney's (From Name AAMCO Transmissions, 1 201 Gibraltar Road, St 510-668-2900			-	Attorneys (If Known)	•			·
II. BASIS OF JURISE	OICTION (Place an "X"	in One Box Only).	III. CI	TIZENSHIP OF I	PRINCIPA	L PARTIES		One Box for Plaintiff for Defendant)
1 U.S. Government Plaintiff	3 Federal Question (U.S. Government	i Not a Party)	PTF		DEF	Incorporated or Pr of Business In Thi	rincipal Place	PTP DEF
U.S. Government Defendant	(Indicate Citizensi	aip of Parties in Hem III)		cs of Another State		Incorporated and I	Principal Place Another State	Ø 5 Ø 5
				os or Subject of a ( eign Country	73 03	Foreign Nation		06 06
IV. NATURE OF SUIT	(Place an "X" in One Box Or	ly) REX Lecus	FIRE	en i de propinsi na steplica.	E RANK	DIETON		
110 Insurance   120 Marine   130 Miller Act   140 Negotiable Instrument   150 Recovery of Overpayment & Enforcement of Judgment   151 Medicare Act   152 Recovery of Defaulted Student Loans (Excl. Veterans)   153 Recovery of Overpayment of Veteran's Benefits   160 Stockholders' Suits   190 Other Contract   195 Contract Product Liability   196 Franchise   196 Franchise   197 Franchise   197 Franchise   198 Franchise   198 Franchise   198 Franchise   199 Other Contract   199 Other Contract   199 Franchise   199 Franchise	PERSONAL INJURY  310 Airplane  315 Airplane Product Liability  320 Assault, Libel & Slander  330 Federal Employers' Liability  340 Marine  345 Marine Product Liability  350 Motor Vehicle Product Liability  360 Other Personal Injury	PERSONAL INJURY  362 Personal Injury— Med. Malpractice  365 Personal Injury— Product Liability  368 Asbestos Personal Injury Product Liability  PERSONAL PROPERT  370 Other Fraud  371 Truth in Leading  380 Other Personal Property Damage  1 385 Property Damage Product Liability  FERISONE REPETITIONS  510 Motions to Vacate Sentence Habeas Corpus:  536 General  535 Death Penalty  540 Mandamus & Other  550 Civil Rights	0 61 0 62 0 62 0 63 0 64 0 65 0 71 0 72 0 73 0 74 0 79	O Agriculture O Other Food & Drug 5 Drug Related Seizure of Property 21 USC 881 O Liquor Laws O R.R. & Truck O Airline Regs. O Occupational Safety/Health O Other IABOR O Fair Labor Standards Act O Labor/Mgmt. Relations O Labor/Mgmt. Reporting & Disclosure Act O Railway Labor Act O Other Labor Litigation I Empl. Ret. Inc. Security Act	☐ 422 Appeal ☐ 423 Withde	28 USC 158 awal 157  PERICHTS  phts  mik  ECURIFY  395ff)  sing (923)  DIWW (405(g))  site XVI  5(g))  TAX:SUITS  U.S. Plaintiff  dant)  7609	☐ 400 State Re ☐ 410 Antitrus ☐ 430 Banks a ☐ 450 Commen ☐ 460 Deporta ☐ 470 Rackete Corrupt C ☐ 480 Consum ☐ 490 Cable/S ☐ 810 Selective ☐ 875 Custome ☐ 12 USC 3 ☐ 890 Other Sta ☐ 891 Agricultu ☐ 892 Economia ☐ 893 Environe ☐ 894 Energy A	rapportionneut  at and Banking ree tion from the following from the from the following from the from the following from the from the following from the following from the from the from the following from the from the from the from the following from the from th
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APPENDIX I

### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

## CASE MANAGEMENT TRACK DESIGNATION FORM

AAMC	O Transmissions,	Inc.	<b>:</b>	CIVIL ACTION	
			•		
		v.	:		
	k Wirth and Center, LLC		:	NO.	
	plaintiff shall of filing the compl side of this for designation, that the plaintiff and	omplete a case M aint and serve a co m.) In the event t defendant shall, all other parties,	anagement Track Des opy on all defendants. that a defendant doe with its first appearan	lay Reduction Plan of this court, countignation Form in all civil cases at the reason (See § 1:03 of the plan set forth on the research and agree with the plaintiff regardinate, submit to the clerk of court and set rack designation form specifying the transfer.	time of reverse ng said erve on
	SELECT ONE	OF THE FOLL	OWING CASE MAN	AGEMENT TRACKS:	
	(a) Habeas Cor	pus – Cases brou	ght under 28 U.S.C. §	2241 through §2255.	()
			esting review of a dec plaintiff Social Secur	ision of the Secretary of Health ity Benefits	. ()
	(c) Arbitration -	Cases required t	o be designated for ar	bitration under Local Civil Rule 53.2.	( )
	(d) Asbestos – C exposure to a		aims for personal inju	ry or property damage from	( )
	commonly re the court. (Se	ferred to as comp ee reverse side of	lex and that need spec	acks (a) through (d) that are cial or intense management by ed explanation of special	
	management	cases.)		•	( )
	(f) Standard Mar	nagement – Cases	s that do not fall into a	ny one of the other tracks.	( <b>X</b> )
	6/29/11 Date	Ü	Attorney-at-law	Plaintiff Attorney for	
	610-668-2900		10-664-5897	wjameson@cottman.com	
	Telephone		FAX Number	E-Mail Address	

# UNITED STATES DISTRICT COURT

APPENDIX F

Address of Plaintiff: 201 Gibraltar Road, Suite 150, Horsham,	PA 19044
Address of Defendant 2310 Walnut Street, Harrisburg, PA 1	7103
Place of Accident, Incident or Transaction:	
	le For Additional Space)
Does this civil action involve a nongovernmental corporate party with any parent corp	ration and any publicly held corporation owning 10% or more of
(Attach two copies of the Disclosure Statement Form in accordance with Fed.R.C	iv.P. 7.1(a)) Yes No
Does this case involve multidistrict litigation possibilities?	Yes No No
RELATED CASE, IF ANY:	
ase NumberJudge	Date Terminated:
livil cases are deemed related when yes is answered to any of the following question	
. Is this case related to property included in an earlier numbered suit pending or wi	thin one year previously terminated action in this court?
	· Yes D No
Does this case involve the same issue of fact or grow out of the same transaction	$\boldsymbol{J}$
action in this court?	Yes No No
Does this case involve the validity or infringement of a patent already in suit or a	y earlier numbered case pending or within one year previously
terminated action in this court?	Yes No
IVIL: (Place 🗸 in ONE CATEGORY ONLY)	
Federal Question Cases:	B. Diversity Jurisdiction Cases:
☐ Indemnity Contract, Marine Contract, and All Other Contracts	1. Insurance Contract and Other Contracts
FELA	2. Airplane Personal Injury
Jones Act-Personal Injury	3. Assault, Defamation
Antitrust	4.  Marine Personal Injury
Patent	5. Motor Vehicle Personal Injury
Labor-Management Relations .	6. Other Personal Injury (Please specify)
Civil Rights	7. Products Liability
Habeas Corpus	8. Products Liability — Asbestos
Securities Act(s) Cases	9. All other Diversity Cases
Social Security Review Cases	(Please specify)
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ARBITRATION C	
William B. Jameson (Check appropri	<del></del>
Pursuant to Local Civil Rule 53.2, Section 3(c)(2), that to the best of my knowed the sum of \$150,000.00 exclusive of interest and costs?	•
Relief other than monetary damages is sought.	
6/20/11 // 1/1/	50040
Attorney-at-Law	58949 Attorney I.D.#
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APPENDIX G

# UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

rico iluismissions	, inc.	•	
	v.	: :	Civil Action
Frank Wirth and Auto Center, LLC	•	:	No:
		:	
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~	above listed civil	ental corporate party, AAMCO action has the following part owns 10% or more of its	rent corporation(s) and publicly hel
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Date		• = • •	Signature
	Co	ounsel for: AAMCO Transm	issions, Inc.

### Federal Rule of Civil Procedure 7.1 Disclosure Statement

- (a) WHO MUST FILE: NONGOVERNMENTAL CORPORATE PARTY. A nongovernmental corporate party to an action or proceeding in a district court must file two copies of a statement that identifies any parent corporation and any publicly held corporation that owns 10% or more of its stock or states that there is no such corporation.
  - (b) TIME FOR FILING; SUPPLEMENTAL FILING. A party must:
    - (1) file the Rule 7.1(a) statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court, and
    - (2) promptly file a supplemental statement upon any change in the information that the statement requires.

APPENDIX G

# UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

THE Transmissions,	inc.	:				
	V.	:				
Frank Wirth and	v.	Ξ.	Civil Action			
Auto Center, LLC		<b>:</b>	No:			
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	above listed civil	action does not have any	parent corporation and publicly held			
	corporation that or	wns 10% or more of its s	stock.			
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<b>⊠</b>	The nongovernme	ntal comorate party. AAM	CO Transmissions. Inc.			
	The nongovernmental corporate party, AAMCO Transmissions, Inc., in the above listed civil action has the following parent corporation(s) and publicly held					
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	Con	nsel for . AAMCO Trans	missions. Inc.			

# Federal Rule of Civil Procedure 7.1 Disclosure Statement

- (a) WHO MUST FILE: NONGOVERNMENTAL CORPORATE PARTY. A nongovernmental corporate party to an action or proceeding in a district court must file two copies of a statement that identifies any parent corporation and any publicly held corporation that owns 10% or more of its stock or states that there is no such corporation.
  - (b) TIME FOR FILING; SUPPLEMENTAL FILING. A party must:
    - (1) file the Rule 7.1(a) statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court, and
    - (2) promptly file a supplemental statement upon any change in the information that the statement requires.

### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA CIVIL ACTION - LAW

AAMCO TRANSMISSIONS, INC.

201 Gibraltar Road, Suite 100

Horsham, PA 19044

Plaintiff,

v. : No.

FRANK WIRTH

2310 Walnut Street

Harrisburg, PA 17103

and

AUTO CENTER, LLC

2310 Walnut Street

Harrisburg, PA 17103

Dendants.

#### **COMPLAINT**

Plaintiff, AAMCO TRANSMISSIONS, INC. ("ATI"), by and through its undersigned counsel, hereby complains against Defendants, Frank Wirth ("Wirth") and Auto Center, LLC ("Auto Center"), as follows:

- 1. Plaintiff ATI is a Pennsylvania corporation, with its principal place of business located at 201 Gibraltar Road, Horsham, Pennsylvania 19044.
- 2. Defendant Wirth is an adult individual who has a principal place of business at 2310 Walnut Street, Harrisburg, PA 17103.
- 3. Defendant Auto Center is a Pennsylvania limited liability corporation, with its principal place of business located at 2310 Walnut Street, Harrisburg, PA 17103.
- 4. This Court has jurisdiction pursuant to 15 U.S.C.A. §1121(a), and also pursuant to 28 U.S.C.A. §1338(b) relating to claims of unfair competition joined with a substantial and related claim under the trademark laws, as well as pendent and ancillary jurisdiction of the state and common law claims contained herein.

5. Venue lies in this District pursuant to 28 U.S.C.A. §1391, in that ATI resides in this District, Defendants have transacted business with ATI continuously over the last several years in this District and the claims arise under a contract that was made in this District.

#### **BACKGROUND**

6. Since at least 1963, ATI has continually used the name "AAMCO" as its trade name, trademark and service mark in connection with the operation of transmission repair centers. It is the owner of the following marks registered on the principal register of the United States Patent and Trademark office for "automobile repair services":

Registration #	<u>Description</u>
851,209	The name "AAMCO".
860,330	Pictorial representation containing the name "AAMCO".
1,127,710	Pictorial representation containing the name "AAMCO Transmissions".

- 7. ATI is engaged in interstate commerce in, <u>inter alia</u>, the business of franchising or licensing others to use the mark and name "AAMCO" in the operation of transmission repair centers throughout the United States and Canada. There are approximately 700 independent AAMCO locations licensed or franchised by ATI to operate transmission repair centers under the "AAMCO" trade name and trademark.
- 8. The "AAMCO" trade name and trademark have become universally associated with the repair of motor vehicle transmissions and the operation of transmission repair centers. As a result, ATI owns common-law trade name and trademark rights in the name "AAMCO" and in the marks described above. By virtue of the long use and promotion and the resulting fine public reputation of the trade name "AAMCO", there exists a secondary meaning in the name "AAMCO" and the above marks.

- 9. Large sums of money have been spent in advertising and promoting the services sold under ATI's trade name and trademarks, and today ATI has a substantial business and a long established goodwill associated with the name and the above marks in connection with the services provided under its trade name and trademarks.
- 10. ATI has a vital interest in protecting its trade name and trademarks and the preservation and protection thereof are essential to the maintenance of ATI's quality transmission repair centers and the goodwill and reputation associated therewith. To supervise and control use of its trade name and trademarks, ATI has established standards and policies governing the quality of service to be provided to the public and has established procedures calling for the inspection of franchisees' centers to determine that the standards and policies are being followed.
- 11. On February 6, 2008, ATI and Defendant Wirth entered into a franchise agreement, pursuant to which Wirth was authorized to use the name and mark "AAMCO" in connection with the operation of an AAMCO Transmission Center located at 2310 Walnut Street, Harrisburg, PA 17103 (the "Center"). A true and correct copy of the said franchise agreement (the "Franchise Agreement") is attached hereto and made a part hereof at Exhibit "A".
- 12. On February 6, 2008, the same day the Franchise Agreement was executed,

  Defendant Wirth executed a promissory note in favor ATI, for good and valuable consideration,
  in the amount of twenty one thousand dollars (\$21,000.00) which required Defendant Wirth to
  make 21 monthly payments in the sum of one thousand dollars \$1,000.00 to ATI (the "2008

  Note"). A true and correct copy of the 2008 Note is attached hereto and made a part hereof at
  Exhibit "B".
- 13. On August 5, 2008, the parties executed an amendment to the Franchise Agreement whereby Defendant Auto Center was added as a franchisee under the Franchise

Agreement. See Amendment to Franchise Agreement attached as part of the Franchise Agreement at Exhibit "A" hereto.

- 14. On August 13, 2010, after Defendants' Center was audited by ATI for compliance under the Franchise Agreement, Defendants executed a settlement agreement and promissory note in favor of ATI, for good and valuable consideration, in the amount of thirty five thousand dollars (\$35,000.00) which required Defendants to make 35 monthly payments in the sum of one thousand dollars \$1,000.00 to ATI (the "Settlement Agreement" and the "2010 Note," respectively). A true and correct copy of the Settlement Agreement and 2010 Note are together attached hereto and made a part hereof at Exhibit "C".
- 15. In a letter dated June 9, 2011, ATI notified Defendants that they were in breach of the Franchise Agreement and in default under the 2008 Note and 2010 Note for failure to pay sums due and owing. A true and correct copy of the said letter is attached hereto and made a part hereof at Exhibit "D".
- 16. In response, Defendants failed and refused to cure all or any of their payment failures with respect to the Franchise Agreement, 2008 Note and 2011 Note.
- 17. In a letter dated June 21, 2011, after giving prior written notice and an opportunity to cure, ATI terminated the Franchise Agreement for failure to pay monies due and owing and demanded that Defendants comply with their post termination obligations under the Franchise Agreement. A true and correct copy of the said letter is attached hereto and made a part hereof at Exhibit "E".
- 18. Section 19.2(a) of the Franchise Agreement provides that, upon termination of the Franchise Agreement for any reason, Defendant shall:
  - (2) immediately and permanently discontinue the use of all AAMCO names and marks, signs, structures, all forms of advertising, telephone listings and service, manuals, software and all materials and products

of any kind which are identified or associated with the System or AAMCO and return all such materials and products, including without limitation, the Operator's Manual, to AAMCO;

- (3) thereafter make no representations or statements for commercial benefit that Franchisee is or ever was in any way approved, endorsed, associated or identified with AAMCO or the System in any manner whatsoever or that Franchisee is a former AAMCO franchisee; provided, however, Franchisee shall reimburse AAMCO for all customer warranty repairs made within an applicable warranty period arising from work performed at the Center;
- (4) immediately take all steps necessary to amend or terminate any registration or filing of any fictitious name or any other registration or filing containing the AAMCO names and marks in order to effectuate the removal of the AAMCO names and marks from such registration or filing

See Franchise Agreement, § 19.2, Ex. "A" attached hereto.

19. Section 20 also provides in pertinent part as follows:

Franchisee represents and warrants...[f]or a period of two (2) years after the termination of this Agreement for any reason, which two-year period shall not begin to run until Franchisee commences to comply with all obligations stated in this section 20, Franchisee shall not...within a radius of ten (10) miles of Franchisee's former Center and ten (10) miles of any other Center in operation at the time of termination or any Center that has commenced operation during the two-year period, begin or engage in any business the same as, similar to or in competition with such Center, except for a business previously approved by AAMCO pursuant to section 8(e).

*Id.* at § 20.

20. Despite the termination of his franchise and any further authority to continue in the transmission business under and the use of the AAMCO name, Defendants have refused to take the actions required by Sections 19.2 or 20 of the Franchise Agreement. Specifically, Defendants refuse to remove the AAMCO name and trademark from the Center and cease all use of ATI's systems and AAMCO merchandising materials there and, instead, have continued to operate a competing transmission repair business at the former Center location under the name

and style "AAMCO Transmissions", to hold themselves out to be an authorized ATI franchisee, and to use the AAMCO trade name and trademark, without any license or right whatsoever.

- 21. In addition, Defendants continue to refuse to turn over to ATI the telephone number, (717) 901-0300, and any other telephone number(s) which link to former and current local Yellow Page ads for "AAMCO Transmission".
- 22. The ATI letter dated June 21, 2011, further addressed Defendants' continued failure to accurately report their gross receipts to ATI and demanded that they immediately cure these monetary defaults.
- 23. Notwithstanding receipt of this notice, Defendants have failed and refuse to cure all or any of their monetary defaults.

### COUNT I TRADEMARK INFRINGEMENT

- 24. ATI hereby incorporates by reference, as if fully set forth, paragraphs 1 through 23 above.
- 25. Defendants have willfully and without justification failed and refused to comply with the post-termination provisions of the Franchise Agreement.
- 26. Defendants continue to hold themselves out to the public as an authorized "AAMCO Transmission Center," which they are not.
- 27. Unless Defendants are enjoined, ATI believes and therefore avers that they will continue their infringing use of the AAMCO trade name and trademarks at the Center.
- 28. Unless Defendants are enjoined, their continued improper use of the AAMCO trade name and trademarks will greatly impair the value of the AAMCO trade name and trademarks, as well as ATI's reputation and goodwill.

- 29. Defendants' continued failure and refusal to comply with those obligations has caused and continues to cause ATI irreparable harm to its reputation and goodwill, and substantial financial losses.
- 30. The actions and conduct of Defendants as set forth in this Complaint constitute willful trademark infringement in violation of 15 U.S.C.A. §1125.
- 31. The damages that have been occasioned by the willful trademark infringement that has been engaged in by Defendants are irreparable and continuing, and ATI has no adequate remedy at law.
- 32. Pursuant to 15 U.S.C.A. §1116, ATI is entitled to injunctive relief to protect its rights under the Lanham Act.
- 33. Pursuant to 15 U.S.C.A. §1117, ATI is entitled to recover Defendants' profits from the Center for the period since June 21, 2011, during which they have engaged in the above-described willful trademark infringement, plus any damages sustained by ATI, which damages may be trebled, plus the costs of this action and attorneys' fees.

# COUNT II BREACH OF FRANCHISE AGREEMENT - SPECIFIC PERFORMANCE

- 34. ATI hereby incorporates by reference, as if fully set forth, the allegations contained in paragraphs 1 through 33 above.
- 35. As a result of the termination of Defendants' franchise, ATI is also entitled to specific performance of Section 19.2 of the Franchise Agreement, which requires Defendant to, among other things, discontinue all use of the AAMCO name and trademark, surrender to ATI all items containing the AAMCO name and trademark, and transfer to ATI any and all telephone numbers listed under the AAMCO name.

- 36. ATI is also entitled to specific performance of Section 20 of the Franchise Agreement which provides that, for a period of two (2) years, Defendants shall not, directly or indirectly, engage in the transmission repair business within a radius of 10 miles of the Center or any other AAMCO Transmission Center.
- 37. Although Defendants' franchise has been terminated, Defendants continue to operate a transmission repair business at the former Center location in violation of the covenant not-to-compete and in violation of ATI's trademark rights as stated in Count I above.
- 38. By refusing to honor the procedures after termination stated in Sections 19.2 and 20 of the Franchise Agreement, Defendants have misappropriated the goodwill generated under the AAMCO name causing ATI irreparable harm.
- 39. Defendants' failure to honor the procedures after termination stated in Sections 19.2 and 20 of the Franchise Agreement interferes with ATI's ability to develop the market, retain the goodwill and re-establish the presence of the AAMCO name in this market, causing ATI irreparable harm.
- 40. ATI has no adequate remedy at law for damages, and unless specific performance of the procedures after termination, including the covenant not-to-compete, is ordered and injunctive relief granted to restrain Defendants' unlawful conduct, ATI will continue to suffer irreparable harm.

# COUNT III COMMON LAW UNFAIR COMPETITION

- 41. ATI hereby incorporates by reference, as if fully set forth, the allegations contained in paragraphs 1 through 40 above.
- 42. Defendants' conduct is in violation of the common law of unfair competition in that they are:

- (a) Causing likelihood of confusion or of misunderstanding as to the source, sponsorship, approval or certification of goods and services in connection with his conduct of business at the former Center location;
- (b) Causing likelihood of confusion or of misunderstanding as to the affiliation, connection or association with or certification by ATI of their conduct of business at the former Center location; and,
- (c) Representing to the public that the business continues to operate as an AAMCO Transmission Center with ATI's approval, which it does not.
- 43. These acts by Defendants have been committed willfully and with full knowledge of the refusal of ATI to authorize the sale of goods and services at the Center; and with the intention of deceiving and misleading the public.
- 44. Defendants' unlawful trade practices will irreparably harm and injure ATI's trademarks, trade name, reputation and goodwill.
  - 45. ATI is without an adequate remedy at law.

#### COUNT IV BREACH OF CONTRACT

- 46. ATI hereby incorporates by reference, as if fully set forth, the allegations contained in paragraphs 1 through 45 above.
- 47. Pursuant to the Franchise Agreement, Defendants were required to pay to ATI seven and one half percent (7 ½ %) of the gross receipts of the Center for the preceding week.
- 48. Pursuant to the Franchise Agreement, Defendants were to pay ATI a proportionate share of the cost of creating certain advertising, including internet advertising, in accordance with formulas provided by the AAMCO National Creative Committee.
- 49. As an additional service under the Franchise Agreement, ATI provides Defendants with the opportunity to buy certain parts, equipment and supplies through its "Parts Department" on credit. Defendants have availed themselves of this service.

- 50. Pursuant to the Franchise Agreement, ATI is also entitled to interest on all amounts due and owing under the said agreement in the amount of 18% per annum, as well as the costs and attorneys' fees in pursuing collection.
- 51. Defendants have an unpaid balance that has accrued under the Franchise Agreement, which balance remains due and owing to ATI, and is comprised as follows:

Parts Account	\$ 46.30
Recoverable Expenses	260.00
Franchise Fees	
Reported	-45.00
Estimated <sup>1</sup>	1,885.30
National Creative Adv.	300.00
National Internet Adv.	256.00
Interest	86.85
	\$ 2,789.45

- 52. In addition to the foregoing, Defendants remain in default under both the 2008 Note and the 2010 Note, the balances of which together total \$48,220.41.
- 53. ATI has incurred and continues to incur attorneys' fees and costs in enforcing the Franchise Agreement and collecting on the Notes.
- 54. Despite ATI's demands, Defendants have failed and refused, and continues to fail and refuse, to pay the monies due and outstanding to ATI.

#### COUNT V – COSTS AND ATTORNEYS' FEES

55. ATI hereby incorporates by reference, as if fully set forth, the allegations contained in paragraphs 1 through 54 above.

<sup>&</sup>lt;sup>1</sup> Defendants have failed to remit eight (8) weekly business reports for the weeks ending 4/23/11 and 5/07/11 through 6/18/11, along with the applicable franchise fees. Accordingly, the franchise fees due and owing for these eight (8) business reports have been estimated.

- 56. Pursuant to Section 17 of the Franchise Agreement, Defendants agreed to pay all costs incurred by Plaintiff in collecting money owed under the Franchise Agreement, including attorneys' fees.
- 57. Pursuant to both the 2008 Note and the 2010 Note, Defendants agreed to pay all costs incurred by Plaintiff in collecting money owed under these instruments, including attorneys' fees.
- 58. Pursuant to 15 U.S.C.A. §1117, ATI is entitled to recover the costs of this action and attorneys' fees.
- 59. Plaintiff ATI has incurred and continues to incur attorneys fees in the pursuit of this action.

#### COUNT VI – DECLARATORY JUDGMENT

- 60. ATI hereby incorporates by reference, as if fully set forth, the allegations contained in paragraphs 1 through 59 above.
- 61. Pursuant to 28 U.S.C. §2201 and 42 Pa.C.S. §7533, this Court has jurisdiction to determine disputes between Plaintiff and Defendants concerning the validity, formation, operation and termination of the Franchise Agreement.
- 62. A dispute exists between Plaintiff and Defendants as to whether Defendants are in default of the Franchise Agreement and as to the termination of the Franchise Agreement.
- 63. Plaintiff did properly register, sell and enter into the Franchise Agreement with Defendants and obeyed all applicable laws.
- 64. Plaintiff has performed all of its obligations under the Franchise Agreement and has not negligently or willfully caused any damage to Defendants.
- 65. Plaintiff has properly determined that Defendants were in violation of the Franchise Agreement as he has, <u>inter alia</u>, failed to honor their post termination obligations under

the Franchise Agreement specifically including their obligation to de-identify and cease competing from the former Center location.

66. Plaintiff may/has properly terminate(d) the Franchise Agreement.

#### **RELIEF SOUGHT**

WHEREFORE, based on the forgoing causes of action, ATI requests the following relief:

- A. That Defendants, their respective officers, agents, servants, employees and those persons in active concert or participation with them, be preliminarily and permanently enjoined and restrained from:
  - (i) using in any manner, including without limitation on or in any signs, stationery, letterheads, forms, printed matter or advertising, the proprietary marks "AAMCO", "AAMCO Transmissions" or similar names or marks;
  - (ii) advertising or otherwise holding themselves out, directly or indirectly, as an authorized franchisee of ATI or as being in any way sponsored by or connected or associated with ATI; and
  - (iii) doing anything to cause potential purchasers of transmission repair services to believe that any services or repairs performed by Defendant or any business with which he is associated originate with ATI or are endorsed or sponsored by ATI.
- B. That Defendants deliver to ATI or to persons designated by the Court all materials, including without limitation signs, stationery, letterhead, forms, printed matter and advertising, which contain the proprietary marks "AAMCO", "AAMCO Transmissions", or similar names or marks.
- C. That Defendants transfer to ATI or at ATI's direction, each telephone number listed by them under the designation "AAMCO Transmission" or any similar designation, including (717) 901-0300 and any other telephone number(s) which link to former and current local Yellow Page ads for "AAMCO Transmission", and execute any instruments and take such steps as may be necessary or appropriate to transfer each such telephone number and if they shall

fail to do so, that counsel for ATI be designated by the Court as his attorney-in-fact to execute such documents in his name and in his place.

- D. That Defendants be ordered to provide an accounting pursuant to 15 U.S.C.A. §1117(a), of his profits at the Center after June 21, 2011, and that these profits be awarded to ATI, along with all other damages for Defendants' violation of ATI's trademark rights, trebled in accordance with 15 U.S.C.A. §1117(a).
- E. That Defendants be ordered to honor the covenant not-to-compete contained in the Franchise Agreement, by ceasing to operate a transmission repair center for two (2) years at or within ten (10) miles of the location of the former Center or any other AAMCO Transmission Center.
- F. That Defendants be ordered to file with the Court and to serve on ATI within thirty (30) days after the issuance of any preliminary and/or permanent injunction herein, a report in writing, under oath, setting forth in detail the measures undertaken by Defendants to comply herewith.
- G. That the Court enter a money judgment in favor of ATI and against Defendant for breach of contract damages for a sum to be determined but in excess of fifty one thousand nine dollars and eighty six cents (\$51,009.86).
  - H. That the Court enter Declaratory Judgment that:
    - (i). Plaintiff did properly register, sell and enter into the franchise agreements with Defendant and obeyed all applicable laws;
    - (ii). Plaintiff has performed all of its obligations under the Franchise Agreement and has not negligently or willfully caused any damage to Defendants;
    - (iii). the Franchise Agreement has been properly terminated;
    - (iv). Defendants must comply with all provisions of Sections 19.2 and 20 of the Franchise Agreement; and

- (v). Plaintiff may remove the telephone number (717) 901-0300, and any other telephone number(s) which link to former and current local Yellow Page ads for "AAMCO Transmission."
- I. That ATI be awarded its reasonable attorneys' fees, costs of court and all other

and further relief to which it may be entitled.

6/29/11

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